## **AD-SHOW COMPETITION**

Advertisements are commercials that are designed to get the attention of the consumers. The purpose behind them is to motivate the consumers. It requires a lot of creativity and some quirk. To give an opportunity to students to showcase that they have the knack to advertise and win hearts, an Ad-Show competition was organised for the students of Class V on 28<sup>th</sup> December 2020. The participants were judged on creativity, improvisation, attire with props and voice modulation. Students were given three different themes such as Health and Fitness, Educational & Learning Apps and Technology to select the main idea for their advertisement.

This competition helped the students learn the art of enacting an advertisement, enhance their skills in expressions, voice-modulation and dialogue delivery etc. Students came up with unique ideas and exhilarating performances. The performances were highly appreciated by the judges Ms. Deepti Uppal and Ms. Anchal Arora. All in all, it was an excellent learning experience and confidence building activity for students.



























